

# **INVITATION TO**

online webinar

# **AGRICULTURAL SECTOR IN UKRAINE**

The purpose of the webinar is to address all important issues, needs and opportunities that agribusiness cluster will face and offer in the coming years. For this reason, this event will consider not only the land reform but also food preparation and transformation and the role of food in circular economy and within the EU green deal.

# THE EVENT WILL BE HELD IN ENGLISH

WHEN: 20<sup>th</sup> of May starting at 11:00 (CET) DURATION: 1h30' + 30' for possible Q&A ORGANIZERS: Embassy of Ukraine in Rome (Italy)|Strategia & Sviluppo Consultants MODERATOR: Gigi Donelli, Radio24

#### THE PROGRAMME OF THE WEBINAR:

#### OPENING REMARKS

• H.E. Yaroslav Melnyk Ambassador of Ukraine in Italy

#### INSTITUTIONAL PART

- Roman Leshchenko, The Minister of Agrarian Policy and Food of Ukraine
   Ukraine on the path of land reform: attracting investment and new technologies.
- Francesco Tufarelli, Presidency of the Council of Ministers, Director General Coordination for EU policies Italian proposals for agri-policy in the framework of Next Generation EU

#### ADDING VALUE IN AGRIBUSINESS

- Fabrizio Zucca, Chairman SSC, Member of the Scientific Committee Eurispes Adding value along the agri sector value-chain
- Dr. Alex Lissitsa, President of Ukrainian Agribusiness Club, CEO of agricultural company IMC
   A global agribusiness player: how innovations and investments changed the traditional Ukrainian
   agriculture
- Lesya Kuzmenko, Associate Director, EBRD Deputy Head Ukraine, ICA (Industry, Communication and Agribusiness) Ebrd strategy and investor's support in Ukraine agribusiness

#### AGRIBUSINESS AND CIRCULAR ECONOMY, NEW TECHNOLOGIES, AND OPPORTUNITIES

- Dr. Matthias Eder, Press Spokesman, PreZero Stiftung & Co. KG (Schwarz Gruppe) New thinking for a cleaner tomorrow
- Vincenzo Accurso, COO di NextChem Srl (Maire Technimont Group) Biofuels and Bio-chemicals from agri-waste

# LEGAL AND COMPLIANCE

• Timur Bondaryev, Founding & Managing Partner, Head of real estate at Arzinger Threats and opportunities of land reform

# CLOSING REMARKS and Q&A

To participate and receive the link to the event please send your confirmation to: f.zucca@strategiaesviluppo.com